



Seatrade
Cruise
Global

8–11 April 2019
Expo: 9–11 April 2019
Miami Beach Convention Center
Miami Beach, FL USA

**To confirm booking, contact the
Seatrade Cruise Global sales team**

Email: sales@seatradecruiseglobal.com

RETURNING EXHIBITOR SMART BUNDLES

Maximize your investment by adding a Smart Bundle



	<input type="checkbox"/> Package 1 \$900 <i>valued at 2,900!</i>	<input type="checkbox"/> Package 2 \$1,800 <i>valued at \$4,885!</i>	<input type="checkbox"/> Package 3 \$3,600 <i>valued at \$7,200!</i>
Enhanced Exhibitor Listing	✓	✓	✓
Brand Recognition Bundle	✓	✓	✓
Social Media Message	✓	✓	✓
Floor Tiles (5)			✓
Spotlight Feature on Website		✓	✓
Ad in Show Directory		1/2 Page Ad	Full Page Ad

NEW EXHIBITOR SMART BUNDLES

Consider these Smart Bundles to position yourself as a new supplier on our show floor



	<input type="checkbox"/> Package 4 \$1,400 <i>valued at \$3,600!</i>
Enhanced Exhibitor Listing	✓
Brand recognition Bundle	✓
New Exhibitor Spotlight Feature on Website	✓
Social Media Message	✓

KEY:

Enhanced Exhibitor Listing	Your highlighted listing will be enhanced and given priority placement on the interactive floor plan, mobile app and the show directory.
Brand Recognition Bundle	Special recognition as first time exhibitor in relevant Seatrade Cruise Global marketing materials including online and directory recognition.
Social Media Message	One custom message to be pushed through our official SCG Twitter feed during the show. In previous years, #STCGlobal was tweeted over 4,000 times and was trending top 5 globally on Twitter.
Floor Tiles (5)	5 floor advertisements with your company logo and custom design will be strategically placed in high-traffic show aisles of the exhibit floor to navigate attendees directly to your booth.
Spotlight Feature on Website	Your logo and 50-word message will be included on the seatradecruiseglobal.com website.
Ad in Show Directory	Ad within the printed Show Directory. 4,000 copies printed.

FOR NEW EXHIBITORS: **New Exhibitor Spotlight** **Feature on Website**

Your logo with a 50-word message will be included on the seatradecruiseglobal.com website.



UBM

Rise to the Top at Seatrade Cruise Global

Get ready to be a superstar at the industry's biggest, boldest gathering: Seatrade Cruise Global! Amplify your presence and reach the highly sought after Seatrade Cruise News community with these digital media packages designed exclusively for our exhibitors. We provide the right audience and channels—you provide your branding and message.



Connect with 1.4 million engaged readers of **Seatrade Cruise News**



Be seen as an **industry thought leader** with exclusive promotion opportunities



Drive more traffic to your Seatrade Cruise Global booth



Reach the **top professionals** across the entire industry



Get featured on our active social media

31+K followers

Choose from two available packages:

DIGITAL PACKAGE – TIER 1

- Sponsored article with content assistance (500-800 words) with up to three images hosted on Seatrade Cruise News website
- A week-long “Featured Content” promotion on the home page
- Inclusion in one edition of the Seatrade Cruise News eNewsletter
- Promotion of the article via Seatrade Cruise News social media channels
- Booth driver! One mention leading up to Seatrade Cruise Global on Seatrade Cruise Events' social media channels
- Reporting on article page views

4K subscribers

BEST VALUE

DIGITAL PACKAGE – TIER 2

- Sponsored article with content assistance (500-800 words) with up to three images **and video** hosted on Seatrade Cruise News websites
- A week-long “Featured Content” promotion on the home page
- **Expanded reach with one week of exclusive promotion across Seatrade Cruise News with Native Advertising**
- Inclusion in **two editions** of the Seatrade Cruise News eNewsletter
- Promotion of the article via Seatrade Cruise News social media channels
- Booth driver! **Two mentions** leading up to Seatrade Cruise Global on Seatrade Cruise Events' social media channels
- Reporting on article page views

4K subscribers

Act now! Get Package 1 for USD \$3,500 or Package 2 for USD \$4,600.